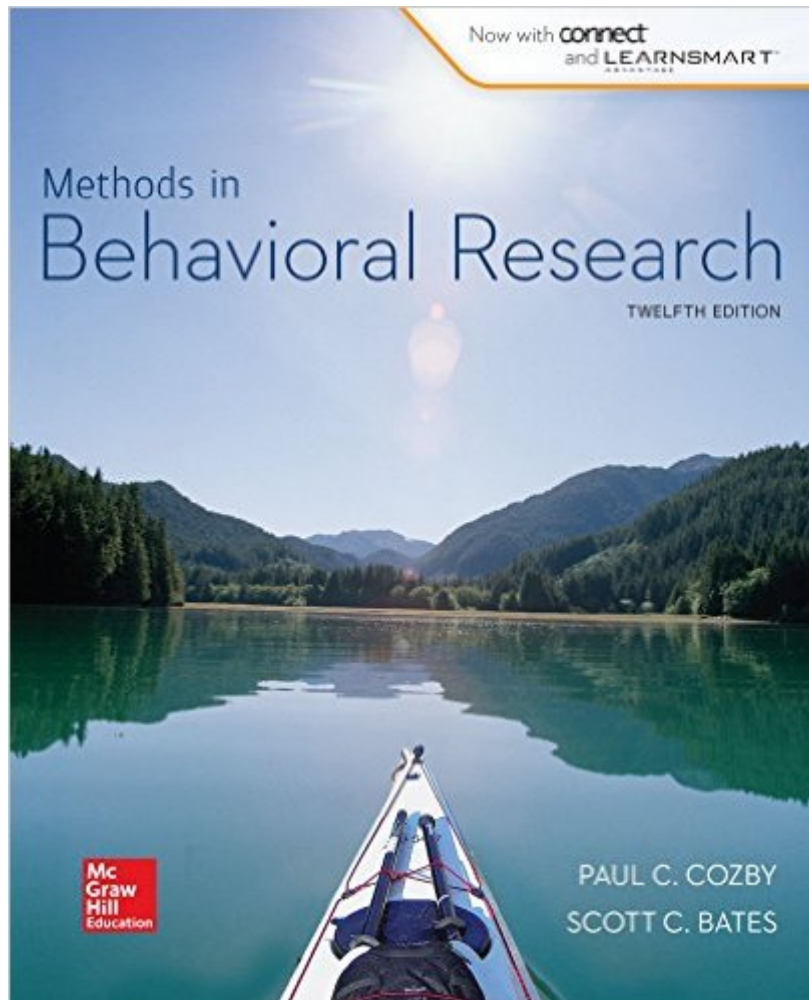


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Methods In Behavioral Research



Synopsis

Methods in Behavioral Research continues to guide students toward success by helping them study smarter and more efficiently. Cozby and Bates provide helpful pedagogy, rich examples, and a clear voice in their approach to methodological decision-making.

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